Age Category	**Common Sense Media Unit**	**Learning Opportunities**	**Resources**	**Curriculum Opportunities**
Yr 3 	1 **Powerful Passwords** Pupils explore reasons why people use passwords, learn the benefits of using passwords, and discover strategies for creating and keeping strong, secure passwords.	**Examples;** Use a box with a lock. Place a valuable item inside (e.g.) a purse. Make a point of not looking in the box and discuss what could happen. Use this to discuss what we might want to lock away online. Further Lesson Idea: Create a password rap. Use a video or sound recorder to record, review and refine performance rap poetry.	**Budd:e** - Password Power Lesson plan **Microsoft** - Password checker Password security checking tool **Netsmartz** - Password Rap Video **Roboform** - How secure is my password? Password strength checking tool **Digizen** - Perfect passwords Teaching resource and activities Further Lesson Idea: Create a password rap. Use a video or sound recorder to record, review and refine performance rap poetry.	English: Composition Perform their own compositions, using appropriate meaning and intonation so that meaning is clear. ICT: Reviewing modifying and evaluating work as it progresses Review what they and others have done to help them to develop their ideas. Idea: Create a password rap. Use a video or sound recorder to record, review and refine performance rap poetry.

Age Category	Common Sense Media Unit	Learning Activities	Resources	Curriculum Opportunities
Yr 3 	2 **My Online Community** Pupils explore the concept that people can connect with one another through the Internet. They understand how the ability for people to communicate online can unite a community.	Further Lesson idea: How do you and your family communicate with people if you can't meet them in person? Build a digital web of their real life family friends and community connections and talk about the routes for support within their network. Who can help me when I am stuck at school? Who can I go to if I need help at home? You could use Picture Teller, (Registration needed) Popplet or an online mapping tool. You could build this into a History, Geography, Music context.	**Flat Stanley** - Connecting kids around the world Literacy project of sharing photographs, videos and podcasts of Flat Stanley around the world. **UK Safer Internet Centre** Safer Internet Day	PSHE – SEAL – Relationships Preparing to play an active role as citizens that they belong to various groups and communities, such as family and school. ICT Exchanging & sharing information, to share their ideas by presenting information in a variety of forms [for example, text, images, tables, sounds]. Idea: Build a digital web of their real life family friends and community connections and talk

				about the routes for support within their network. Who can help me when I am stuck at school? Who can I go to if I need help at home? You could use Picture Teller, Popplet or an online mapping tool.

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Yr 3 	3 **Things for Sale** Pupils examine product websites and understand that the purpose of the site is to encourage buying the product. Pupils learn methods used to promote products on these sites.	Children look at different ways companies advertise; Adverts on TV, on line, magazines, radio. Look at truth. Invite Ashbourne radio in to talk to children about the media. Invite reporter form ANT in to talk to the children about . If our school was a product how would we encourage families and children to visit the school?	**Childnet –** What is reliable? – SMART crew **Media Smart** - Digital Adwise (Registration needed) Lesson plans, parents resources on websites and online advertising **Google -** Search Literacy – How search works **Kidsmart –** Safe Searching – Tips for children on how to search onlineFurther Lesson Idea: Create a webpage blog or wiki, you could use super action comic maker or any appropriate online space eg. http://www.culturestreet.org.uk/ . Include hyperlinks, images, sounds and even video or animation clips. Link the activity to real life fund raising or community projects such as the Summer fair, Christmas performance or end of term prom.	Literacy – Non Fiction – persuasion. ICT - Developing ideas and making things happen, to use text, tables, images and sound to develop their ideas. Idea: Create a webpage blog or wiki, you could use super action comic maker, http://www.thinkquest.org/en/ or any appropriate online space. Include hyperlinks, images, sounds and even video or animation clips. Link the activity to real life fund raising or community projects such as the Summer fair, Christmas performance or end of term prom.

Internet Safety
Privacy & Security
Relationships & Communication
Cyberbullying
Digital Footprint & Reputation
Self Image & Identity
Information Literacy
Creative Credit & Copyright

Age Category	Common Sense Media Unit	Learning Activities	Resources	Curriculum Opportunities
Yr 3 	4 **Show Respect Online** Pupils explore the similarities and differences between in-person and online communications, and then learn how to write clear and respectful messages.	Class communication charter- linked to Anti Bullying charter. The charter focuses on the way that members of the group talk to one another and listen and respond to one another. Share this in assembly and to families	**CEOP** - Cyber-Cafe Thinkuknow resources exploring aspects of online communication **UK Safer Internet Centre** Safer Internet Day Further Lesson Idea: Class communications charter focuses on the way that members of the group talk to one another and listen and respond to one another. This could be developed to support learning buddies, peer to peer mentoring, cross phase buddies etc. You could present this as a video using a simple flipcam.	PSHE – SEAL – New Beginnings – Create a class charter for communication based on positive rules. Literacy – Speaking Explain ideas and processes using imaginative and adventurous vocabulary and non-verbal gestures to support communication Listening and responding. Listen to others in class, ask relevant questions and follow instructions. Idea: Class communications charter focuses on the way that members of the group talk to one another and listen and respond to one another. This could be developed to support learning buddies, peer to

				peer mentoring, cross phase buddies etc.. You could present this as a video using a simple flipcam.

Age Category	Common Sense Media Unit	Learning Activities	Resources	Curriculum Opportunities
Yr 3 Relationships & Communication	5 **Writing Good Emails** Pupils learn how to communicate effectively by email, taking into account the purpose and audience of their message, and the tone they want to convey.	Look at examples of letters and postcards, forms of communication- how are they written. Compile a list of different forms of communication. How do different audiences differ? Create a class glossary for online terminology and share with families in a assembly	**Get Safe Online** - Spam and scam email Information for teachers and parents **Childnet –** What should you accept? SMART Crew video Further Lesson Idea: Design a glossary for online terminology, include emoticons :), :(, capitalization = shouting, and acronyms such as LOL.	English: Composition Use organizational and presentational devices to structure text and guide the reader. PSHE: SEAL Getting on and falling out Idea: Design a glossary for online terminology, include emoticons :), :(, capitalization = shouting, and acronyms such as LOL.